SAC

News

COVANCE
THE DEVELOPMENT SERVICES COMPANY

03/11/03

What we are not!

- Press office, spokesperson
- responsible for internal communication
- not about goodwill, image

What we are:

- Resource for info
- Tool → presentations
- Contact for external dialog (ERP) not as experts
- Coordinators?
- Specialized part of a team

3 Legs on which Sci. comm. rests:

Products - Actions - People

Covance Laboratories
Madison, WI, USA
888-541-LABS (5227)

Vienna, VA, USA
888-541-LABS (5227)

Harrogate, UK
011 44 1423 500011

Münster, Germany
011 49 251 97980

Source: https://www.industrydocuments.ucsf.edu/docs/tlhj0001